

North Petherton Rugby Football Club LTD

Affiliated to the Rugby Football Union and the Somerset County Rugby Football Union

CASC REG. 04941



Video / Photographic Policy

Purpose

NPRFC wants to be able to celebrate the achievements of their children when taking part in sporting activities through film and photographs and adopts the RFU's recommendations that appropriate and proportionate safeguards should be in place to ensure a safe sporting environment for children and young people. This policy outlines how NPRFC will manage such personal information in line with its own policy and the RFU's Safeguarding Policy

Scope

This policy gives guidance in relation to the consent, content and publishing of photographs in relation to children and vulnerable adults of the Mini's and Junior teams of NPRFC

Rationale

To assist all staff in the development of Mini and Junior rugby football staff this policy and its guidelines must be followed and read in conjunction with the following:

- NPRFC Safeguarding Children & Vulnerable Adults Policy
- NPRFC Social Media Policy
- RFU Safeguarding Children & Vulnerable Adults Policy
- RFU Child Protection Guidance to Clubs on club websites and mobile on-line communication with children
- RFU Codes Of Conduct
- CPSU Guidance on Photographing and Videoing Children in Sport.

We as NPRFC are committed to:

- Ensuring that all officials comply with this policy and challenge any person thought to be putting any child at risk by their actions.
- Comply with the guidelines as set out below
- Ensure that all photographic material is used in relation to our existing Safeguarding Children & Vulnerable Adults Policy and Social Media Policy

Procedure

NPRFC will endeavour to...

Protect personal information which can lead to a child or vulnerable adult being identified in any club publicity unless we have written parental consent and have informed the parents as to how the image will be used. This is particularly important when issuing press

releases and match reports. If it is necessary to name a child or group of children in an image, we will only use their first names, as this will reduce the risk of inappropriate, unsolicited attention from people within and outside the sport.

Photographs should be of the activity or team, not on one individual. The exception may entail the use of individual photos taken for their use on player's registration cards.

Our coaches and team administrators will ensure that these cards are kept securely, as they could contain information that could put those children at risk.

We will ensure that our registration process seeks the permission from parents for photographs to be taken whilst a child or vulnerable adult is either at the club or away fixtures.

Children and vulnerable adults must be appropriately dressed when being photographed. It is never acceptable to capture any images in changing rooms, showers or at any time when players are dressing. Images should be neither sexual, of an exploitative nature nor open to misinterpretation or misuse.

Parents should be made aware if a film is being taken to be used as a coaching aid. Our Mini / Junior coaches will ensure that footage will be carefully monitored and stored securely.

If consent was originally given but is subsequently withdrawn by a parent or the child in question, the image will be removed from any social media and web page used.

Commissioning Professional Photographers & the Local Media

If NPRFC commissions professional photographers or invites the press to cover an activity, we will ensure everyone is clear about each other's expectations.

The key is to plan ahead and communicate early on. Club officials should:

- Ensure that the "official" photographer has been appropriately vetted prior to the event
- Provide a clear brief about what is considered appropriate in terms of content and behaviour
- Inform them of the club's commitment to safeguarding children and vulnerable adults.
- Establish who will hold the recorded images and what they intend to do with them
- Issue the professional photographer with identification, which must be worn at all times

Compliance

It is recognised that control of the above is difficult and sometimes out of the control of NPRFC but failure on the part of any NPRFC official or member to comply with this policy or to follow the procedure will result in an internal investigation and possible dismissal following the disciplinary process and possible reporting to the police.

Further guidance can be obtained from our Safeguarding Officers. Lloyd Williams on 07900 498 355 or Tracy Evans on 01278 663549

Review

This policy will be reviewed every two years

Rob Foster Nov 2019